

Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_77899
Title of the Manuscript:	How Foodies Choose Popular-Commercial Food
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://peerreviewcentral.com/page/manuscript-withdrawal-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The paper seems so good especially from the title but the author muddled up a lot of things. No table was shown to illustrate all the findings discussed in this paper. The grammatical construction of sentences was bad and needed to be improved upon. My corrections were made on the manuscript, the author should check and work on it.	
Minor REVISION comments	The author should check the manuscript for the comments.	
Optional/General comments	The author is working on a very good paper, he/she should therefore effect all the corrections if the paper will be a good one to be published.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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