

Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_77899
Title of the Manuscript:	How Foodies Choose Popular-Commercial Food
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://peerreviewcentral.com/page/manuscript-withdrawal-policy>)

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>You may not need to reveal the actual names. You can say that « one of the respondents, aged 23 years said that Instead of Galuh (23 years old) said that ... Put the surname here and the [15] then after e.g. Vadnal [16] describes that if foodie in the 1980s referred</p> <p>How many informants did you consider? Why that number? Why those specific ones? Where are they located (village, parish, ward, division, district, etc.) Give a broader description of the study area. E.g., which part of the world is Makassar, which country, which coordinates, etc. I have never heard about Makassar, help me know it please. You may also a put if you have one</p> <p>Long sentences are difficult to comprehend. If you have the opportunity, break these long sentences into 3-4 shorter sentences e.g., "So it then led the researchers' interest to explore more deeply related to foodie in Makassar City related to the process of selecting various types of popular-commercial food and/or drinks consisting of reasons and ways in choosing, the process of consuming popular-commercial food where there are ways to consume , and the process of evaluating the types of commercially popular foods consisting of reasons and ways of judging, which is a cultural phenomenon"</p> <p>Check the punctuation and grammar all-through the paper. You can use Grammarly software. I didn't understand even a thing in most texts e.g. "commercial-popular food trade, whether categorized as traditional-creative food and drink to the scientific creative food and beverage category, seems This indicates that currently Makassar City is also experiencing a culinary explosion which greatly stimulates the presence and presence of foodies with all the eating activities and eating experiences they do and get in the Makassar City area.) it is better to have a single referencing style e.g., Johnston & Baumann, 2009).Vs [7] [10]. say more about the operational definition of food and foodie. Food is understood as food?? Really??, It is not proper to have only 1 sentence in a paragraph. Say more here of merge this sentence with the preceding paragraph e.g. However, the thing that underlies the formation of culture is precisely because of human awareness of its physical limitations, especially when it comes to efforts to meet the various needs of life, so that culture becomes the sole resource for humans [4].</p> <p>For each paragraph, indicate the source – cite e.g., this text was not cited</p> <p>This research was carried out in Makassar City, which today has become a city centre for business turnover, trade as well as the most advanced advances in knowledge and technology in the central and eastern parts of Indonesia.</p>	
Minor REVISION comments		
Optional/General comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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